



Kabul Serena Hotel Business Profile Undisclosed!

Afghan-UK Bridge





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Editor Special Note

In our First Real Estate, Procurement and Construction Deals Edition we bring you the latest Real Estate Intelligence and Data in Afghanistan.

These are valuable opportunities to make money in Real Estate.

Kabul Serena Hotel Valuable Business history, data and profile is an inspiration and useful tool if you are considering expanding into Afghanistan.

Where to go for the latest Procurement Opportunities, Construction Companies Data and Grants available for Projects, Organizations and new ideas? Well you can start with our Issue and go from here to anywhere – inclusively to a new path of entrepreneurial success!

Stay tuned!

Ariane Brito

Editor in Chief

Afghanistan UK Bridge Magazine

KABUL SERENA HOTEL



The hotel is situated in central Kabul, 20 minutes' drive from Kabul International Airport.

FACILITIES

- We offer 177 rooms and suites all with satellite TV and Wi-Fi access
- The **Café Zarnegar** round the clock continental and Afghani cuisine restaurant
- The **Wild Rice** fine-dining restaurant, featuring traditional South-East Asian cuisine
- The **Serena Pastry Shop**, offering a wide range of home-made breads, cakes and pastries
- The **Char Chata Lounge**, serving snacks and refreshments throughout the day
- A traditionally decorated and relaxing **Residents Lounge**
- **Swimming pool** and sun deck
- The **Maisha Spa and Health Club** offering a temperature controlled swimming pool, gymnasium, spa, and salon
- International conference and social events center
- Weddings and Honeymoons

LOCATION

Froshgah Street, Kabul, Afghanistan

GPS Coordinates:

Latitude: 34.5203° N, Longitude: 69.1780° E

Tel: (93) 799654000

Fax: (93) 799654111

Travel desk, taxi and Serena limousine service

www.serenahotels.com



Kabul Serena Hotel: From Surviving Terrorism to Becoming the Safest Luxurious Hotel in the Country. Exclusive Business Insight.

The 2014 Kabul Serena Hotel Restaurant Terrorist Attack perpetrated by four Taliban teenagers was a tragedy that changed many lives forever – 20 victims with nine casualties and endless social trauma cases. While the attack was perceived by many as a despaired action by the Taliban before the 2014 Presidential elections, Kabul business owners perceived this as another attack to their financial and moral survival.

The Hotel Management faced the crude reality that their hospitality services would have to create an unbeatable security system that would join 100% security of customers with a five-star hotel service so well used to host the country Leaders, the Elite and the International Business Investors and Diplomatic Representatives.



The most cosmopolitan hotel of Kabul during the day and yet the most private and illuminated romantic spot in the fall of the night.



The perfect honeymoon in Paradise would not be complete without Luxurious Chauffeur Services. The Hotel also has a fleet of limousines and runs airport services.







The majestic views from the Hotel are divine.



The Kabul Serena Hotel Management succeeded in meeting the new strategy goals post terrorist attack and the business popularity was restored. Yet Afghanistan, France, Israel and many other countries still experience terrorist attacks and are continuously

reminded of the negative impact of these terrorist incidents in their Tourism and Hospitality Industries.

In face of such unpopular terrorist incidents the boldest of the bold Businesses Moguls have evolved from millionaires to Billionaires. They have profited from a culture of fear – an invariable transational product of post terrorist incidents – and tripled their property portfolios at the expenses of foreclosures and maniac property prices reductions.

The Kabul Serena Hotel is part of an International Hotel Chain that is powerful and committed to the International Development. Serena Hotels Group, owned by Mrs Mugabe , is on the Nairobi Stock Exchange where Aga Khan Foundation holds the chain substantial slice of shares . With two heavy weight names like this in the Management of the Hotel Chain, the Taliban definitely messed up with the wrong Hotel.

Three years on and the Hotel has hosted major International Business and Political events, catered for families from all over the world and led many other Kabul businesses in the vanguard of security services .





The Hotel provides for outdoor Summer activities like swimming , cricket and garden parties.

Sereha Hotel Chain trading as 'TPS Eastern Africa (TPSE) is performing quite well and we advise you to consider purchasing stocks. Aim to start at least with £60,000 . You can access the Company Listing via the Nairobi Stock Exchange:

- <https://www.nse.co.ke>



Source of Stock Performance : MyStocksMarket Exchange Watch Services

The Hotel also bagged many prestigious International Tourism and Hospitality Awards. Just this year ,

- 2017 Winner of the World Travel Awards
- 2017 Certificate of Excellence Awarded by Trip Advisor

Can this Hotel host your Business or Academic Event? The Hotel supplied us with the following Facts and figures regarding their premises dimensions:

Dimensions

Level	Name	Floor Area (Sq.m.)
Lobby	Grand Ballroom	328
Lobby	Nilofer	40
Lobby	Lalha	31
Lobby	Nastaran	113
Lobby	Mursal	17
Lobby	Patony	17
Lower Lobby	Gul Surkh	47
Lower Lobby	Narges	23
Outdoor	Gardens	793

Facilities

- Power supply: Main generator
- Parking: Ample and secure
- Business center support: Yes

Wi-Fi and mobile
reception: Yes

Banquet Capacity and Layouts

Level	Name	Theatre	Classroom	Standing Buffet	Sit down Buffet	U	Hollow	Boardroom
Lobby	Grand Ballroom	250	140	400	180	95	-	
Lobby	Nilofer				14			16
Lobby	Lalha		-	18	8-10	-	-	12
Lobby	Nastaran	80	50	75	60	36	35	35
Lobby	Mursal							8
Lobby	Patony							8
Lower Lobby	Gul Surkh						30	24
Lower Lobby	Narges							14
Outdoor	Gardens			700	500			

If you feel this Hotel is the perfect Hotel to host your Entourage of Business people or your International Event please contact the Sales and Marketing Manager Eid Hussaini via mobile 93(0)798000340 or Landline 93(0) 799654651 . Make sure to take advantage of the Business Network available in Kabul in circles like this and have plenty of Business Cards to hand.Good luck!

A.Brito

Proucurement Insights and Tips 2017

Our Magazine follows AB News tradition of promoting Procurement in Afghanistan as a way of engaging Afghan Expats and International Developments in the Development of the country and especially in a lucrative business sector.

Procurement in Afghanistan is no different from the rest of the world with the exception that your heart and roots might well be there and hence one additional reason to commit yourself to engage in Proucurement as a Broker, a trader, a supplier, a vendor , a contractor or a sub contractor. Amazingly we now see teenagers elaborating projects of delivery of services awarded by major international organizations. This is a trend that is here to stay as Proucurement in countries as Afghanistan covers a wide spectrum of activities, from Parliamentary Women Workshops delivery to supplies of office materials.

A. United Nations

The United Nations Department Proucurement (UNDP) publishes regularly Proucurement Notices for Afghanistan. The problem however is that the notices are very short notice and can have a week span. So if you are not familiar with the process you might want to visit the website before hand to explore their options in terms of business opportunities. Currently the UNDP holds business opportunities for Vendors and Profitable Contracts attributed after Proucurement Notices however you might want to explore other venues as Proucurement Training and Register at their website so you are up to date with the Proucurement Notices. UNDP in Afghanistan can be reached on 93(0)728999001 and via email registry.af@undp.org . Proucurement is not just about supplying goods, might well be about elaborating a project of delivery of services . For example how would you put together a project to support women victim of domestic violence in Kabul?Where would they live? What care and logistic services would you deliver? Who would you hire? These and more questions can be answered with a well elaborated project and remember that if you don't meet all the requirements or hold the experience record they ask for, you can always apply with the hope for exceptions and supply references.

B. World Bank

The World Bank Proucument Projects in Afghanistan are more lucrative and often are extendable as involves Agriculture and important country infrastructures. You can access the complete list of their Procurement Calls, Notices and Awards at <http://projects.worldbank.org/procurement/procurementsearch?lang=en&qterm=Afghanistan&srce=both>

Finally we remind you of important online databases that publish current Procurement Opportunities in Afghanistan. We published this information in previous issues but just a reminder of,

1. Da Afghanistan Breshna Sherkat (DABS) <http://main.dabs.af/Tenders>
2. American University of Afghanistan www.auaf.edu.af
3. Afghan Tenders www.afghantenders.com
4. National Procurement Authority of Afghanistan <http://www.ppu.gov.af>

Into Construction and Trade?

If you are into construction why not check the website of the Ministry of Urban Development and Housing? The website features all future urban and infrastructures development plans, projects, reports, enterprises, activities and procurement notices. Their website is <http://mudh.gov.af/en>

Into Construction but in need of potential competitor's data? Check ACCI (Afghanistan Chambers of Commerce and Industry) complete list of Construction Companies online <http://www.acci.org.af/inquiries/116-construction/326-construction.html>

USAID: Seeking Applications for Volunteers for International Security and Prosperity (VISP) Program: DEADLINE AUGUST 2018

IF YOU THINK YOUR ORGANIZATION OR GROUP ARE ELIGIBLE, CONTACT AFGHANISTAN USAID TO ENQUIRE FURTHER OR VISIT LINK BELOW FOR FURTHER INFORMATION AND APPLICATION (LAND PROJECTS QUALIFY !) VIA

<https://www2.fundsforngos.org/youth-and-adolescents/usaid-seeking-applications-for-volunteers-for-international-security-and-prosperity-visp-program/>

Have you any idea of the Funding opportunities available for your project , idea or organization operating or planning to operate in Afghanistan? Check the Complete List of Funding Available via USAID here

<https://www.grants.gov/web/grants/search-grants.html?keywords=Afghanistan>



Real Estate Latest Deals



AFN3,551,513 House Kabul

House with 5 big rooms (kitchen included), situated in small village in north part of Kabul. Fully furnished. Approximately £40,000.

House For Sale in Galle AFN3,427,175 (US Dollars \$50,000)





Plot of land Kabul AFN34,271,750

150 meters far from main Paghman road. Contact via 4321.com Property Dealer.





The house featured in our previous page is located in Kabul and on sale for AFN1,028,153. The house is Suitable for Executives of Business Luxury Offices. Please contact Phillip at (93) 775449406 to arrange a viewing.



If the picture above left you speechless please note that this house costs only SD\$800 per month and you pay your rent 3 in 3 months. Are you interested? Then please contact Mohammed via 4321.com. The property is in the exclusive neighborhood of How-Sharwar close by Seelow.

Next, we present you a 45 Bedroom Villa in Kabul.



This stunning villa is new, never been used before and comprises 45 bedrooms, 4 kitchens and 35 bathrooms. Also includes garage and garden. Can this be the perfect location for your future College or Private University? If you are feeling Entrepreneurial contact the Construction Company that owns this house via 4321.com.



Kabul Sherpur is an exclusive and safe neighbourhood with 24 hours CCTV camera and security services operating to keep residents safe.



This is a beautiful house in Kabul for sale for the price of US \$ 250,000 .This 4 bedroom house is available immediately. To arrange a viewing please contact Sarwari on 0766171765 . This ad was posted initially on AzadBazar.af .

Most Popular Estate Agents in Kabul

A. Kabul Property Real Estate



Located in Kabul and with over 7,000 Facebook Followers this Estate Agent have an extensive property portfolio for a variety of purposes and wallets. The property pictured above is a property that was on the market a few years ago for only US\$15,000. Can you imagine owning a house like this with 14 bedrooms and 7 bathrooms? For more properties like this that are currently in the market please contact Kabul Real Estate Agency. The Agency is based on Qaly E Musa 10th district and their Contact Number is :+93 78 279 8055

B. Omar Brothers Estate Agency

Is the Estate Agent to go if you think luxury, big estate and excellent location. The Estate Agency features properties in famous locations of Kabul like Kabul Chart and Sherkur. From villas to mansions, Omar Brothers Estate Agency properties are by definition spacious, classy, well located and a valuable asset .



Their website is <http://boprealestate.com/> . Their sales representatives can be reached via Email: Sales@boprealestate.com or mobile: +93 (0) 790855050 / +93 (0) 202511182



C. Property Consulting in Afghanistan

This is without doubt our Editorial favourite Estate Agency and it is so exclusively because of the property Portfolio. The houses are magnificent , majestic and emanate luxurious requinted detail that can only be achieved with versatile architecture and expensive materials.

Their services include:

- 1.Consultancy services for firms moving to Afghanistan
2. Land Titling – only company in Afghanistan providing this service. This is a crucial service to customers buying land. Without the land title you are at risk of paying for something that does not belong to the seller.
3. Afghan Expats interest representation and support services provided to Relatives processing sales on behalf of Afghan expats.

Here is one of their properties.



This three storey building have 6 Bedrooms, 8 Bathrooms , a basement with hall and two extra bathrooms and a bedroom, and 1,000 sqm land. For more pictures of this and other properties visit their website www.pca.af .Property Consulting Afghanistan can be reached on 93 70 033 4455

D. Most Popular Afghanistan Property Search Engines

<http://www.azadbazar.af>

<http://www.dubaiposter.com>

<http://kabullist.com>

*For regular updates on Business Opportunities, Diplomacy,
Banking and Finance visit*

www.afghanistan-ukbridge.com



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WORLD CLASS SPEAKERS / BUSINESS BREXIT ADVICE / NETWORKING / FUNDING



Disclaimer: All Pictures published in this Issue are sole property of Serena Kabul Hotel who kindly gave us permission to publish their pictures as stipulated by the International Copyright Laws.

AUB does not act as Estate Agent. Please contact the Estate Agents featured in this Issue as they are the owners of all properties pictures listed in this Issue. The sole role of this publication was to connect Afghan Expats and International Investors with Real Estate Opportunities in Afghanistan without any endorsements to a Estate Agent.

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